



## PRESENTATION SKILLS 101

### “EXTERNALIZING PASSION FOR YOUR NONPROFIT ORGANIZATION”

#### An interactive workshop for Nonprofit Leaders

For Nonprofit leaders to be operating at their full potential as a leader, it's imperative that they step away from their daily tasks and reconnect with their authentic self and voice. By doing this they can reignite their passion to truly represent their organization in a way that creates more opportunities for support, advocacy and change. In this interactive workshop, Pamela Ziemann, will teach you how to reignite your passion through a series of fun and powerful in-class exercises. You will learn how to communicate more effectively in a way that feels natural and inspiring. You will also tap into your authentic voice to connect more meaningfully with the people you meet or work with every day. Participants will leave with a new confidence and revitalized way of speaking to create deeper connections with the community and supporters.

#### The 4-Hour Class will help you:

- Use your full potential to be a catalyst for change
- Reignite your passion and represent your organization in a way that naturally creates more opportunities for advocates
- Express your organization's unique message whole-heartedly
- Emotionally connect and attract new donors and advocates
- Develop a plan for self-care to avoid burnout

#### This workshop is designed for Nonprofit Leaders who want to:

- Impact change with less effort
- Be authentic and true to their organization in every conversation
- Transform polite conversation into meaningful and urgent dialogue
- Have their efforts pay off by attracting an abundance of supporters
- Feel energized through their work instead of being drained

**DATE:** February 5, 2010

**TIME:** 1 — 5 pm

**PRICE:** \$59

**LOCATION:** Evergreen Hospital (Professional Building)  
12303 NE 130th Lane, Tan 138  
Kirkland, WA 98034

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## PRESENTATION SKILLS 101 PRESENTERS



### PAMELA ZIEMANN

Pamela Ziemann is an Energetic Speech Coach located in Bellevue, WA. She works with nonprofit professionals and entrepreneurs with a mission. Since 1996 her clients have learned to tap into their innate power and speak with confidence, clarity and conviction. She playfully dares each person to reveal their authentic nature, eliminate wasted effort and connect with others in a way that attracts more supporters.

She believes that with thousands of nonprofit organizations, the need to stand up and be heard has never been more critical. Pamela guides people with a combined temporal and spiritual approach that focuses on the space between the words. Her students from Toronto to Perth express a common theme of becoming powerfully present, authentic and engaging from the very first session. Learn more about Pamela and the important work she does to empower individuals to create a new way of communicating and living their passion by visiting [www.pamelaziemann.com](http://www.pamelaziemann.com)



### SUSAN BURNASH

Susan Burnash is the President of Purple Duck Marketing, a full-service marketing, public relations and video production company located in Kirkland, WA. Her company helps Nonprofits and cause-related organizations raise awareness, cultivate donor relationships and ultimately raise more funds. Through the use of traditional marketing tools, the power of the internet and social media applications, she helps them to tap into their audience's heart, moving them to give generously of their time, passion and wealth.

Susan is a passionate advocate for Nonprofits and is committed to helping them grow. Over the last twenty years, she has worked with a diverse group of Nonprofit clients on a variety of projects that utilized branding, web site development, traditional and electronic marketing, e-newsletters, fundraising and marketing videos, and public relations campaigns. Clients include: Benaroya Research Institute, Sana Orphanage, The Alliance for Recovery, The Foundation Fighting Blindness, The Deicke Center, Recovery Coast to Coast, Elmhurst Rehabilitation Center, The Juvenile Diabetes Association, Oceans State Association of Residential Resources, The City of Kirkland, Save Kirkland's 4<sup>th</sup> of July, Sustainable September and more. Learn more at [www.purpleduckmarketing.com](http://www.purpleduckmarketing.com)

